



## **TOURCAN VACATIONS ACCEPTED INTO VIRTUOSO** **Tour Operator Now Part of Exclusive Luxury Travel Network**

**Toronto, Ontario, Canada** (February 04, 2020) – Tourcan Vacations has been accepted into Virtuoso’s exclusive portfolio of luxury travel partners, comprised of more than 2,000 preferred suppliers in 100 countries. According to Vivek Khanna, President of Tourcan Vacations, inclusion as a Virtuoso preferred partner for Canada will open up new sales and marketing opportunities to the region’s luxury travel advisors significant player in luxury travel.

“Virtuoso’s acceptance process is incredibly selective, so becoming a preferred partner is a true honor,” said Phillip Solomon, General Manager of Tourcan Vacations. “The reputation Virtuoso member advisors have for outstanding dedication to their clients is a perfect fit with our own bespoke approach to service. Now that we’re part of this renowned network, we look forward to offering Virtuoso advisors and their clients in Canada special amenities, values and experiences that surpass their expectations.”

Tourcan Vacations joins Virtuoso’s collection of the finest luxury hotels, resorts, cruise lines, airlines, tour operators and other suppliers. These partners, which specialize in world-class client service and experiences, secure Virtuoso clients superior offerings, rare opportunities and exceptional value. Tourcan Vacations’ acceptance into Virtuoso gives it direct relationships with leading leisure travel agencies in Canada. These prestigious providers are able to market to Virtuoso clients via network vehicles and to Virtuoso agencies through multiple communications channels and regional events.

Tourcan Vacations has been providing luxury travel experiences for the past 33 years. Our expertise lies in the creation of imaginative, custom-made itineraries aimed at offering clients the private experiences that provide them with the adventure of a lifetime. We specialize in the world of Exotic Destinations: Africa, Asia, South/Central America, the Middle East and the South Pacific. These unique destinations give us the opportunity to provide extraordinary experiences, not only for individuals, but also for those seeking to travel as part of a group.

*For more information about Tourcan Vacations* call 416 391 0334, email [tours@tourcanvacations.com](mailto:tours@tourcanvacations.com) or visit [www.tourcanvacations.com](http://www.tourcanvacations.com).

### **About Tourcan Vacations**

Tourcan Vacations is a Canadian-owned and operated company. The head office is located in Toronto, Ontario. We provide memorable innovative vacations to some of the most sought-after exotic destinations around the world while maintaining the highest level of professionalism in customer care and personalized service. Members of our team are destination specialists, the cornerstone of our success. The majority of our staff has been with the company for 10 years or more. They have personally traveled to most of our destinations. They bring decades of experience to the industry and can cater to individual needs, create customized itineraries, manage travel budgets and work within time frames to design a plethora of special travel itineraries. We are also supported by our Director of Sales, Western Canada, located in Calgary, Alberta. For more information visit: [www.tourcanvacations.com/about-us/](http://www.tourcanvacations.com/about-us/).

### **About Virtuoso**

**Virtuoso** is the leading international travel agency network specializing in luxury and experiential travel. This by-invitation-only organization comprises over 1,100 travel agency locations with more than 22,000 elite travel advisors in over 50 countries throughout North America, Latin America, the Caribbean, Europe, Asia-Pacific, Africa and the Middle East. Drawing upon its preferred relationships with more than 2,000 of the world’s best hotels and resorts, cruise lines, airlines, tour companies and premier destinations, the network provides its upscale clientele with exclusive amenities, rare experiences and privileged access. (U.S.) \$30 billion in annual travel sales make Virtuoso a powerhouse in the luxury travel industry. For more information, visit [www.virtuoso.com](http://www.virtuoso.com).

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